Designing a UX Portfolio: A Practical Guide for Designers, Researchers, Content Strategists, and Developers

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Employers and clients often ask prospective hires to submit a UX portfolio as evidence of their value and achievements. If you're like many UX designers, however, you probably don't have a portfolio—or if you do, it might not do your work justice. This practical guide not only shows you how to create an effective UX portfolio, but also shows you how to use it in an interview. Employers and recruiters will be able to use this book to improve their hiring processes.

If you want to land a truly rewarding gig, designing a good UX portfolio is a critical first step.

- Learn how to sell yourself effectively using a UX portfolio
- Deal with issues such as a lack of work experience, non-disclosure agreements, and problem projects
- Use UX portfolios to eliminate misunderstanding over what UX design is and isn't
- Identify the best talent for interview by learning how to review UX portfolios

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