

AMERICAN DREAMERS: The Wallaces and The Reader's Digest: An Insider's Story

Peter Canning



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AMERICAN DREAMERS: The Wallaces and The Reader's Digest: An Insider's Story Peter Canning A managing editor of *Reader's Digest* traces the behind-the-scenes evolution of the magazine from a tiny operation run by DeWitt and Lila Wallace to a beloved American institution plagued by rivalries and greed. 20,000 first printing.

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