



# Powerhouse: The Untold Story of Hollywood's Creative Artists Agency

*James Andrew Miller*

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In this compulsively readable oral history -- the debut book in the new Custom House imprint -- the co-author of the #1 bestseller *Those Guys Have All the Fun* and *Live from New York* takes on his biggest, most star-studded subject yet: Hollywood's most powerful and groundbreaking talent agency: CAA.

*Powerhouse* chronicles the revolutionary role that Hollywood's largest talent agency -- Creative Artists Agency -- has played in popular culture over the past five decades. Packed with scores of never before told stories and raw quotes that have made James Andrew Miller's previous two books major bestsellers, *Powerhouse* covers fifty years of Hollywood history and all facets of the agency itself, including film, television, sports, music, business and marketing, and its relationship with private equity giant TPG.

Based on exhaustive investigative reporting and hundreds of interviews -- including the CAA founders and current leadership, studio presidents, network chiefs, producers, directors, stars, musicians, athletes, current and former agents, along with competitors at other agencies -- *Powerhouse* offers vivid, personal, and revealing details about how CAA truly operates and why it has played such a critical role in shaping every aspect of modern entertainment. This is also a no-holds-barred business story that offers listeners unprecedented entry into a colossal, multi-billion dollar monolith. *Powerhouse* is sure to hit Hollywood with megaton force, and be essential reading for all pop culture, media, sports and business.



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