



Confronting Capitalism: Real Solutions for a Troubled Economic System

Philip Kotler

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With the fall of the Berlin Wall, one economic model emerged triumphant. Capitalism?spanning a spectrum from *laissez faire* to authoritarian?shapes the market economies of all the wealthiest and fastest growing nations. But trouble is cracking its shiny veneer. In the US, economic growth is no longer matched by economic development. Wealth is concentrated in the hands of a few, natural resources are exploited for short-term profits, and good jobs are hard to find.

With a piercing clarity, Philip Kotler explains 14 major problems undermining capitalism, including: persistent poverty, job creation in the face of automation, high debt burdens, the disproportionate influence of the wealthy on public policy, steep environmental costs, boom-bust economic cycles, and more.

Amidst its dire assessment of what's ailing us, *Confronting Capitalism* delivers a heartening message: we can turn things around. Movements toward shared prosperity and a higher purpose are reinvigorating companies large and small, while proposals abound on government policies that offer protections without stagnation. Kotler identifies the best ideas, linking private and public initiatives into a force for positive change. Combining economic history, expert insight, business lessons, and recent data, this landmark audiobook elucidates today's critical dilemmas and suggests solutions for returning to a healthier, more sustainable path.

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