Business Intelligence and Data Warehousing

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BUSINESS INTELLIGENCE AND DATA WAREHOUSING deals with the main components of a data warehouse for business intelligence applications. It covers the concepts, how a data warehouse fits into the overall strategy of a complex enterprise, how to develop data models useful for business intelligence, and how to combine data from operational databases into a data warehouse. The common functions of business intelligence technologies i.e. reporting, online analytical processing, analytics, data mining, and predictive analytics are also covered in the book. This book will serve as a valuable reference for decision makers from the industry in the fields of information technology and business management students.

Preface / A Comparative Analysis of Business Intelligence Tools / Role of Agriculture Business Intelligence in India / Knowledge Management System for Management Institutions / Strategic Information Management in Financial Institutions / Analysis of Business Intelligence Tools / Securing the Organization Implementing Data Security Algorithm / Unique Identity Cards Benefits, Issues and Challenges / Data Mining Application Query Response System / Data Security Measures for Small and Medium Sized Enterprises / Data Warehouse Quality The Success Ladder for an Organization / Framework for Knowledge Management Practices (An Indian Perspective) / Improving the Health Care Sector by Data Mining A Review / Scrutiny of the NTRU PKCS with its Revised Functioning for Provable Network Protection / Agronomic Business Promotion / Application of Business Intelligence in Academics / Data Mining in E-commerce Websites / Cloud Computing Database as a Service / An Empirical Evaluation of Join Operation in Different Versions of ORACLE / Comparative Study of Indexing Techniques in DBMS / SAP (HANA) for Steel Industry / Measuring Growth of Software Reliability in Imperfect Debugging Mode using Intelligent Function / Modified and Improved Extended-Role-Based Access Control Model / E-Business An Era of Innovative and Digital Intelligent Business Approach towards E-Commerce / Fuzzy Controller in Washing Machines / Mobile Robotics Speed Control Through Human Operator / Brand Advertisement and Fanpages in Facebook A Comparative Study using Analytical Hierarchal Process / Enhancing Performance of Database using UML 2.0 Class Diagrams / About the Editors / Author Index.

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