



Developing Employability and Enterprise: Coaching Strategies for Success in the Workplace

Doug Strycharczyk, Charlotte Bosworth

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Developing Employability and Enterprise shows how to help others develop the behaviours and attributes needed to thrive in the modern workplace. It offers coaches, career advisors and educators a complete guide to what employability looks like in the 21st century, both for new entrants to the world of work and those finding themselves in situations where they need to secure a new job or even career. The book shows how employability can be measured and how skills and attributes such as resilience, confidence, motivation, dealing with others, overcoming challenges and entrepreneurship can be developed through coaching and mentoring.

Supported by the latest research from academia, government bodies, and practitioners, *Developing Employability and Enterprise* brings together some of the most influential thinkers around the world to offer a new approach to career management that looks beyond simply offering advice on résumés and CVs, job applications, job searches and interviews. It offers practical guidance on what attributes to develop and tools for how to do this including assessment options, sample exercises, notes on how to use the concepts in practice and global case studies.

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