



# **Financing an Enterprise: A Manual of Information and Suggestion for Promoters, Investors, and Business Men Generally (Classic Reprint)**

*Francis Cooper*

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# Financing an Enterprise: A Manual of Information and Suggestion for Promoters, Investors, and Business Men Generally (Classic Reprint)

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Cnf PREFACE The principles of finance do not change, but their apphcation does. A lso, illustrations fall behind and must be replaced. For this reason, ihe aullK jr has taken advantage of the present opportunity to make such changes as will adapt the book to present conditions. As to the purpose of the present work, the author cannot express it better than in the following Cjuotation from the preface of the first edition: Speaking generally it should be possible to finance any good enterprise. As a matter of fact numerous enterprises are financed that cannot be designated good. Still further, many enterprises are financed that are not only bad but absolutely fraudulent. Failures to finance enterprises are. however, frequent, even when the enterprises have real merit and the general conditions are favorable. Such failures can only be ascribed to a disregard or ignorance of the principles and procedure of successful financing. The object of the present work is to set forth these principles as clearly as may be, to point out the common mistakes, to suggest the best methods of procedure and to serve generally as a manual of information.

(Typographical errors above are due to OCR software and don't occur in the book.)

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