



# Follow the Leader: The One Thing Great Leaders Have that Great Followers Want

*Emmanuel Gobillot*

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Most leadership models start with trying to identify what great leaders do. Instead, leadership expert Emmanuel Gobillot answers the question "what do great followers want?"

He identifies the key elements of leadership success and the proven pathways to developing the charisma we all seek in the leaders who truly inspire and motivate. Leaders who understand the needs of their followers demonstrate that they share the values of their team, have the character to act in line with these values and the ability to deliver on them. The best leaders have high EQ (Emotional Intelligence) capabilities and can respond to their followers' needs in an authentic way.

This book breaks down the all-important "charisma" into eight critical elements, explaining how each component works and offering practical development steps for each. Getting these steps right will transform good leaders into magnets for great followers.

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