



Subtle Differences, Big Faux Pas - Test Your Cultural Competence

Elizabeth Vennekens-Kelly

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Using first names may seem like a friendly way to begin a meeting, but will your business associates see it that way? Want to give yellow flowers to express gratitude and friendship to your dinner hostess... but will she understand the message? Will your thumbs-up gesture be interpreted as positive or offensive? Situations like these arise regularly when you interact with individuals from different cultures. Cross-cultural gaffes can hurt relationships, business deals and your chance of happiness overseas. Cross-cultural trainer, Elizabeth Vennekens-Kelly, is an American and former healthcare executive. She is married to a Belgian and now lives and works in several European countries. In this book she aims to help you appreciate that just because something is done one way in your country does not mean it is acceptable in another. This book is a fun, light-hearted, but very important, first step towards establishing intercultural awareness. "Subtle Differences, Big Faux Pas is packed with practical tips and exercises that will lead the reader to a successful life overseas. Whether you are living or working internationally, Elizabeth Kelly doles out advice to help the reader understand and enjoy a full international experience. Her golden rules: don't be shy, trust your instinct, and listen. Good advice for everyone!" Celeste Brown, FAWCO President 2007-2009 "So useful for expat women; a practical and entertaining manual, written from 'first hand' experience." Elena Bucciero, publisher, (A)WAY magazine, www.awaymagazine.be "A cross-cultural primer chock full of important information and describing many brief cross-cultural dilemmas. The book is loaded with quizzes and that was my favorite part. I think anyone or everyone will find this book useful as well as fun to read." Norine Dresser, author of Multicultural Manners, www.norinedresser.com

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