



Exhibition Design (Portfolio (Laurence King))

Philip Hughes

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Exhibition Design offers a thorough grounding in the principles of designing for exhibitions. It describes the skills needed to become an exhibition designer, including:

- Developing a brief and working with clients
- Design principles for graphics, circulation, lighting, and accessibility
- Presenting ideas to clients
- The practicalities of production

Visual material includes photographs of completed exhibitions by world-renowned designers, concept drawings, computer renderings, charts, and tables of information—all for a wide range of exhibitions around the world, permanent and temporary, including museums and galleries, visitor centers, brand experiences, festivals, and trade fairs. The book will inform and inspire, as well as equip students and new exhibition designers with a valuable guide to the profession.



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