



How to Use IBM SPSS Statistics: A Step-By-Step Guide to Analysis and Interpretation

Brian C Cronk

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- Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data.

- All major statistical techniques covered in beginning statistics classes are included:

- descriptive statistics

- graphing data

- prediction and association

- parametric inferential statistics

- nonparametric inferential statistics

- statistics for test construction

- Each section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics.

- Each section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test.

- More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS.
- A glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms.
- Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program.
- Thoroughly field-tested; your students are certain to appreciate this book.

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