

Sin-Seer Leadership: A Light-Hearted Guide to Morality in The Business World

Raj D. Mohan



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You are a soldier and a CEO, about to be reborn into a new way of thinking about business; a moral one based on an original blueprint and ancient principles. As an entrepreneur, a businessperson, a human being, we all need a strategy for survival, success and sustenance in a chaotic world.

Few business leaders have lived as international a life as Raj D. Mohan, whose homes have ranged from India, the United Kingdom, West Africa and beyond. His family's business roots are in the pharmaceutical industry, giving him decades of experience and wisdom in one of the world's most important economic sectors. Mohan insists the old adage "prevention is better than a cure" delivers a larger-than-life truth.

Mary Poppins sang, "A spoonful of sugar makes the medicine go down". Indeed, the bitter medicine of truth can be masterfully sugar-coated ensuring its palatability. Only then, can it be willingly consumed to bring holistic wellness for the user. The result is this book, a spiritual business guide for leaders of any industry providing a moral compass for decision-making, whether working one-on-one with employees and team players, or for major decisions in the boardroom, which can impact the lives of millions. Mohan enlightens us with many real-life examples in unique, entertaining ways. Woven through these anecdotes are fables, allegories and historical, mythical dramas from the world's greatest religious beliefs—even to the legends of classical Rome and Greece, with their own pantheons of deities and figures.

Each chapter contains a new insight into thinking for today's companies and forward-thinking entrepreneurs and business managers. For everyone who wants to be a successful CEO of their own life, it's a book you won't want to miss.

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