



Handbook of LGBT Tourism and Hospitality: A Guide for Business Practice

Jeff Guaracino, Ed Salvato

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To research this book, the authors traveled to six continents, interviewed nearly a hundred industry experts, and analyzed multiple emerging trends among LGBT travelers. The *Handbook of LGBT Tourism and Hospitality* is an easy-to-read, practical, and relevant guidebook with a simple goal: to help marketing professionals, business owners, and allied professionals compete in the increasingly competitive global LGBT travel and hospitality industry.

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