



House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias

Carol Dawson, Carol Johnston

Download now

[Click here](#) if your download doesn't start automatically

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias

Carol Dawson, Carol Johnston

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias Carol Dawson, Carol Johnston Winner, Violet Crown Award, Writers League of Texas, 2007 Citation, San Antonio Conservation Society, 2009 Scarred by the deaths of his mother and sisters and the failure of his father's business, a young man dreamed of making enough money to retire early and retreat into the secure world that his childhood tragedies had torn from him. But Harry Luby refused to be a robber baron. Turning totally against the tide of avaricious capitalism, he determined to make a fortune by doing good. Starting with that unlikely, even naive, ambition in 1911, Harry Luby founded a cafeteria empire that by the 1980s had revenues second only to McDonald's. So successfully did Luby and his heirs satisfy the tastes of America that Luby's became the country's largest cafeteria chain, creating more millionaires per capita among its employees than any other corporation of its size. Even more surprising, the company stayed true to Harry Luby's vision for eight decades, making money by treating its customers and employees exceptionally well. Written with the sweep and drama of a novel, *House of Plenty* tells the engrossing story of Luby's founding and phenomenal growth, its long run as America's favorite family restaurant during the post-World War II decades, its financial failure during the greed-driven 1990s when non-family leadership jettisoned the company's proven business model, and its recent struggle back to solvency. Carol Dawson and Carol Johnston draw on insider stories and company records to recapture the forces that propelled the company to its greatest heights, including its unprecedented practices of allowing store managers to keep 40 percent of net profits and issuing stock to all employees, which allowed thousands of Luby's workers to achieve the American dream of honestly earned prosperity. The authors also plumb the depths of the Luby's drama, including a hushed-up theft that split the family for decades; the 1991 mass shooting at the Killeen Luby's, which splattered the company's good name across headlines nationwide; and the rapacious over-expansion that more than doubled the company's size in nine years (1987-1996), pushed it into bankruptcy, and drove president and CEO John Edward Curtis Jr. to violent suicide. Disproving F. Scott Fitzgerald's adage that "there are no second acts in American lives," *House of Plenty* tells the epic story of an iconic American institution that has risen, fallen, and found redemption-with no curtain call in sight.

 [Download House of Plenty: The Rise, Fall, and Revival of Lu ...pdf](#)

 [Read Online House of Plenty: The Rise, Fall, and Revival of ...pdf](#)

Download and Read Free Online House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias Carol Dawson, Carol Johnston

From reader reviews:

Ladonna Warren:

The book House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias make one feel enjoy for your spare time. You may use to make your capable more increase. Book can to become your best friend when you getting anxiety or having big problem with the subject. If you can make reading a book House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias to become your habit, you can get much more advantages, like add your capable, increase your knowledge about a few or all subjects. It is possible to know everything if you like available and read a reserve House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias. Kinds of book are a lot of. It means that, science guide or encyclopedia or some others. So , how do you think about this guide?

Lorraine Stark:

Information is provisions for people to get better life, information nowadays can get by anyone at everywhere. The information can be a information or any news even a concern. What people must be consider while those information which is inside former life are challenging to be find than now could be taking seriously which one is appropriate to believe or which one the actual resource are convinced. If you find the unstable resource then you get it as your main information you will see huge disadvantage for you. All of those possibilities will not happen with you if you take House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias as the daily resource information.

Kendrick Mills:

Reading a publication can be one of a lot of action that everyone in the world likes. Do you like reading book so. There are a lot of reasons why people love it. First reading a reserve will give you a lot of new information. When you read a book you will get new information due to the fact book is one of a number of ways to share the information or maybe their idea. Second, reading through a book will make anyone more imaginative. When you reading a book especially hype book the author will bring you to definitely imagine the story how the character types do it anything. Third, you are able to share your knowledge to others. When you read this House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias, it is possible to tells your family, friends and also soon about yours publication. Your knowledge can inspire different ones, make them reading a publication.

Angel Sullivan:

Reading a book being new life style in this yr; every people loves to examine a book. When you read a book you can get a large amount of benefit. When you read guides, you can improve your knowledge, simply because book has a lot of information upon it. The information that you will get depend on what types of book that you have read. If you want to get information about your review, you can read education books, but if you want to entertain yourself you are able to a fiction books, such us novel, comics, in addition to

soon. The House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias offer you a new experience in reading a book.

**Download and Read Online House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias Carol Dawson, Carol Johnston
#BG9RQ5KSFC0**

Read House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston for online ebook

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston books to read online.

Online House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston ebook PDF download

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Doc

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston Mobipocket

House of Plenty: The Rise, Fall, and Revival of Luby's Cafeterias by Carol Dawson, Carol Johnston EPub